



## **Affiliate Program Terms and Conditions**

### **1. Overview**

These Terms and Conditions govern the participation in Viscgo's Affiliate Program. By applying and participating, affiliates agree to comply with these terms.

### **2. Affiliate Code of Conduct**

Affiliates must adhere to the following ethical guidelines and behaviours when promoting Viscgo products:

- Integrity: Act with integrity when promoting Viscgo products.
- Product Knowledge: Base recommendations on personal experience or thorough knowledge of the products.
- Accuracy: Provide truthful, accurate, and non-misleading information about Viscgo products and their usage.
- Compliance: Ensure all activity, communication and content promoting Viscgo products adheres to all applicable laws, regulations, and Viscgo's marketing guidelines.
- Professionalism: Maintain a high standard of professionalism in all communications and interactions related to Viscgo promotions.
- No Misrepresentation: Do not make exaggerated claims or misrepresent product capabilities.
- Respect for Intellectual Property: Only use Viscgo's trademarks, logos, and promotional materials in approved formats and contexts.
- Prohibition of Unethical Practices: Engaging in false advertising, spam, or inappropriate promotional methods is strictly forbidden.

### **3. Commission Structure**

Affiliates earn 15% commission on sales excluding tax and shipping made through their referral links for Viscgo products, excluding non-Viscgo items such as IDDSI Funnels.

- Commissions are paid at least 30 days after the sale on the following 15<sup>th</sup> of each month, through PayPal, with a minimum payout of £1.
- Commissions will only be credited with a valid PayPal email.
- Subsequent purchases by a customer using a different affiliate's link will be credited to the new affiliate.

### **4. Limitation of Liability**

Viscgo makes no guarantees regarding the success of an affiliate's marketing efforts.

- Viscgo will not be held liable for any damages, claims, or losses arising from improper product use.
- Viscgo's liability is limited to the commission owed under this agreement.

## **5. Data Privacy and GDPR Compliance**

Affiliates must comply with applicable data protection laws, including GDPR, when collecting or processing customer data.

## **6. Intellectual Property Rights**

Affiliates must respect Viscgo's intellectual property, including trademarks, logos, and promotional material. Affiliates are prohibited from modifying or misusing these materials without permission.

## **7. Indemnification**

Affiliates agree to indemnify and hold Viscgo harmless from any legal claims, liabilities, or damages arising from their marketing activities, including third-party claims related to improper conduct or breach of these terms.

## **8. Dispute Resolution**

Any disputes between Viscgo and affiliates shall be resolved through good-faith negotiations. If negotiations fail, mediation or arbitration may be pursued as alternative dispute resolution mechanisms.

## **9. Governing Law and Jurisdiction**

This agreement is governed by and interpreted in accordance with the laws of the United Kingdom. Any disputes arising under these terms will be subject to the exclusive jurisdiction of the UK courts.

## **10. Affiliate Code of Conduct**

Affiliates must adhere to high ethical standards and behave responsibly when promoting Viscgo products. False claims, misleading advertising, or unethical behaviour will result in immediate termination.

## **11. International Considerations**

Affiliates operating outside the UK are responsible for ensuring compliance with local affiliate marketing regulations and the appropriate use of Viscgo products in their jurisdictions.

## **12. Modification of Terms**

Viscgo reserves the right to modify these terms at any time, with prior notice to affiliates. Continued participation in the affiliate program constitutes acceptance of any such modifications.

## **13. Termination**

Viscgo reserves the right to terminate an affiliate's participation in the program at any time for breach of these terms or any behaviour that undermines the integrity of the program. Upon termination, no further commissions will be paid.